

Automation as a Service

The most efficient way to full data center automation and cloud

Key facts:

- Full automation of Server-centric processes
- Reduction of manual tasks up to 90%
- Service Delivery in 10% of actual time
- Solution productive in days or weeks instead of months
- Solution comes with content already built in
- POC of the solution in one week
- Innovative SaaS model guarantees consistent and constant development
- Solution based on BMC CLM platform
- International success stories
- Fastest growing AaaS solution on the market

Modern business organizations demand innovative cloud and data center automation (DCA) solutions from their IT department. Agility, flexibility, scalability, savings — are typical business drivers and end-users want to see benefits of the cloud yesterday. However, the activities related to these improvements in a modern technology environment can be daunting — and the automation platforms can bring additional complexity into the environment., especially where the business truly depends on provisioning to drive revenue and reduce costs.

[BMC Software](#) has combined its flagship data center management applications into a single suite of products — a comprehensive [Cloud Lifecycle Management \(CLM\)](#) solution — to address these emerging challenges.

[Automate-it](#) as a technology and sales partner of BMC Software has developed a solution to leverage the supreme functions of CLM and take out all of the complexity that the platform may bring to customers. Customers can focus on the business aspect of DCA and let automate-it manage all the complexity of installing, operating and maintaining the platform.

The foundation for this solution is automate-it's technical capability to operate a single CLM instance — the *provider site* — to service multiple customers with the functionality CLM can provide. We call this the Automation as a Service (AaaS) approach.

Customers can choose from two different operation modes, both modes come loaded with content and best practice use cases and are productive in days or weeks:

- **Automation as a Service (AaaS)**: In this mode customers will use the provider site to automatically provision infrastructure, applications and services in their own environment. The solution is **up and running in a day** and simplifies cloud management and hides all the complexity.
- **Platform CLONE (CLONE)**: In this mode, customers will get an identical copy of the provider site implemented in the customer's data center. The platform is normally **productive within 2 weeks** and gives customers their own instance of a BMC CLM solution with all the flexibility of an on-premise platform but loaded with best practice use cases and rich application content.

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Build your own private or hybrid cloud in weeks with a success guarantee and benefit from best practice use cases from almost 5 years of successful operation.

How can you benefit as a customer:

We see customers asking some key questions on their way to cloud and datacenter automations solution:

- How can I guarantee success in the **shortest possible timeframe** and still get a professional end-to-end data center automation platform?
- How can I get a DCA platform that handles my automation process from start to end? How can it include the management of WHO can request WHAT in a self-service portal, how can I include the provisioning of my servers and network and install applications up the stack in the same platform? How can it also include all the documentation and integration activities **and still not be complex to implement, operate and maintain?**
- How can I **benefit from the experience and best practice use cases** from other customers and not have the feeling that I am the first one to implement this automation platform.
- How can I efficiently **SEE – TRY – BUY – OPERATE** the platform?
- Can I choose from **different operating models** that allow me to start small and grow as business demands, without breaking the growth path with difficult and costly model changes?
- Can I have a partner that helps me to succeed in the **transformation process** to a fully automated data center automation platform?
- It would be cool if I could get all of this at fixed price in a guaranteed timeframe. **Who can offer this?**

Automate-it offers this solution and positively answers all of the above questions. We have chosen an end-to-end data center automation platform from BMC Software that can automate the data center activities independent of technology silos. BMC Cloud Lifecycle Management (CLM) is the perfect foundation for our innovative service and solution.

In the **AaaS** approach customers can fully automate the data center processes in their own environments without even installing the platform. Automate-it developed an innovative way to connect to the customers resources and start automating data center activities on the same day. The solution is end-to-end and comes loaded with many customer proven features and best practice use cases. Customers can start DCA and pay per server managed. No hidden cost, no complexity, ready to go the same day customers sign the contract and provide the pre-requisites. Get all the functionality and best practice use cases and let automate-it handle all of the complexity.

In the **CLONE approach** customers will get their own platform implemented on premise with the following benefits:

- **Extremely fast Return on Investment:** Automate-it will implement a productive Cloud Management Platform in 2 weeks after start of the project. End users will be able to provision private and public Cloud Services using a self-service portal.
- **Best Practice included:** The implementation of the platform will include best practice workflows, most common integration packages and application installation packages from years of productive operation of the BMC CLM platform.
- **Attractive Operation & Maintenance support:** Customers can get the platform in a true as a Service model or on premise and maintained by automate-it. By choosing one of these options, customers can focus on the business and automate-it will handle the functional complexity.

We have references and success stories for the AaaS and CLONE solution in different countries in Europe and the USA. Please contact us at sales@a-it.cc for more information.